



WELCOME TO OUR

Monthly Newsletter

Why Fax Refuses to Die?

The business world has gone digital. Yet fax continues to hold its ground across industries.

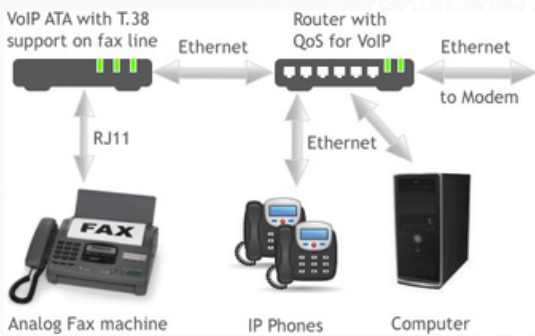
The reason is not nostalgia – it is reliability, security, and compliance. The real shift today is not whether to use fax, but how to use it smarter.

Fax Still Exists – And Here Is Why

Industries rely on fax because it provides:

1. A legally recognised transmission record
2. An automatic audit trail
3. Compliance with regulatory requirements
4. Point-to-point document delivery

Fax has survived because certain industries cannot function without it.



What Is FoIP and Why Does It Matter?

Fax over IP (FoIP) is the modern version of fax. Instead of an analogue phone line, it uses your existing internet connection to send and receive faxes.

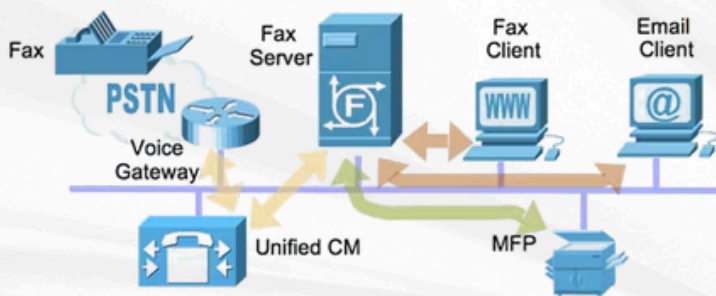
FoIP is:

- ◆ **Modern** – built on internet infrastructure, not outdated copper lines
- ◆ **Secure** – encrypted transmission that meets compliance standards
- ◆ **Cost-effective** – eliminates dedicated fax lines and hardware costs
- ◆ **Scalable** – handle high fax volumes without adding physical machines. Fax is not going away. It is evolving.

Why Clients Love Software-Based FoIP

The moment businesses switch to a software-based FoIP solution, the difference is immediate.

What changes overnight:



- No machine, no paper, no dedicated fax line
- Send, receive faxes directly from a computer or mobile
- Teams can fax from anywhere, office or remote
- Zero hardware for IT to manage or maintain
- Every fax is logged, time-stamped, and fully trackable

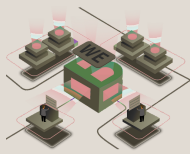
Security, Integration, and Cost Savings

FoIP is more secure than email because:

- ◆ Transmissions are point-to-point and encrypted.
- ◆ Documents cannot be accidentally forwarded or intercepted.
- ◆ Meets compliance standards in healthcare, legal, and finance sectors.



FoIP integrates with:



CRM
platforms



Document
management
systems



Business
applications and
ERP tools

Cost savings include:

- ◆ Elimination of dedicated fax phone lines
- ◆ Removal of hardware – machines, ink, paper, maintenance contracts
- ◆ Reduced IT support overhead
- ◆ Predictable subscription-based pricing at scale

Social Media Channels



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